

# COMPASS

Navigate the Complexity of the Investment Lifecycle



## Understanding how to maximize your investment in Microsoft can be both challenging and time consuming.

The complexities of licensing and continuous cloud delivery can leave you with more questions than answers. What subscription model is best for your business? Are you over buying? How will future changes to your business impact cost?

As a leading Microsoft Gold Partner, and Azure Expert MSP, Core BTS understands the intricacies of licensing and cloud optimization. That's why we developed COMPASS, a program designed to help you map out your investment strategy so you can get control over your Microsoft portfolio.

Through deliverables like technical user profiles and detailed cost models, COMPASS gives you insights, direction, and buying power. At the conclusion of the program, you will be armed with the licensing bill of materials you need to maximize your Microsoft investment.



## HERE'S HOW IT WORKS



### Establish Your Baseline

We analyze existing purchase agreements and usage data to get a measurable baseline and create fiscal forecasts.



### Map Out Your Strategy

We document the functional needs of your end users, assemble technology profiles, and align them to Microsoft technologies.



### Weigh Your Options

We help you analyze multiple scenarios to determine the best investment strategy for you.



### Move Forward With Confidence

You have a comprehensive licensing strategy that points you to your true north: the place where you can start maximizing your Microsoft investment.

Before you commit to your next contract, ensure you are maximizing the value of your Microsoft investment. Learn more at [corebts.com](https://corebts.com).